

# Coolfire Core

Collaboration software that connects teams with the people, process, and information they need to get more done (wherever, whenever they need it).



## Collaboration vs Chatting

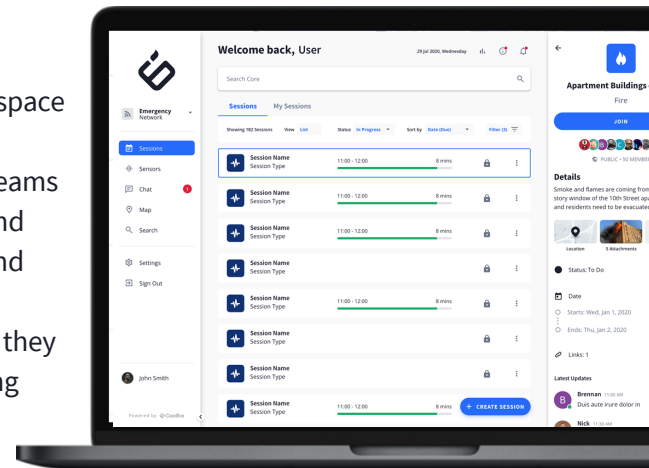
Chatting isn't collaboration. Collaboration is when people work together to get a job done.

Coolfire Core is collaboration software to connect teams to the things they need to keep working and moving forward.

- ✓ Reduce emails and calls with real-time status updates
- ✓ Deliver messages in context of the job
- ✓ Share files and status to keep everyone on task

## COLLABORATION FOR TEAMS ON THE MOVE

Connect your people, information, and process in a collaboration workspace built for operations teams. With Core, teams are organized around the tasks at hand and have access to the critical information they need to keep moving forward.



Designed to work the way people naturally work, Core unites communication and workflow into one shared space. This common operational picture provides managers and even customers complete visibility into daily operations.

### Operational Visibility

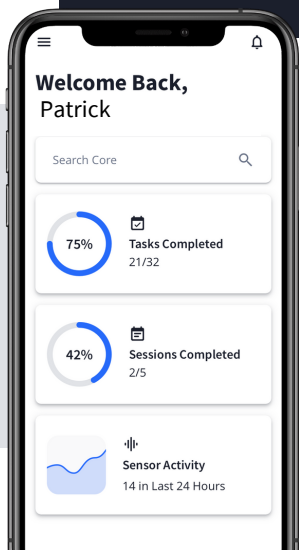
With a real-time view of your operations you can share information instantly to keep teams synchronized and productive.

### Coordinate & Respond

Get control of your operations. Core orchestrates your people and assets around the work that matters so you can respond to any event with ease.

### Extend & Enhance

Don't replace your existing IT systems. Let Core enhance your systems and extend your data to people where and when they need it.



# Core Features

All the critical features your teams need to connect, communicate, and coordinate daily operations.

## COMMUNICATION

- ✓ Chat in Context
- ✓ Group Messaging
- ✓ Push Notifications
- ✓ On-demand File Sharing

## WORKFLOW

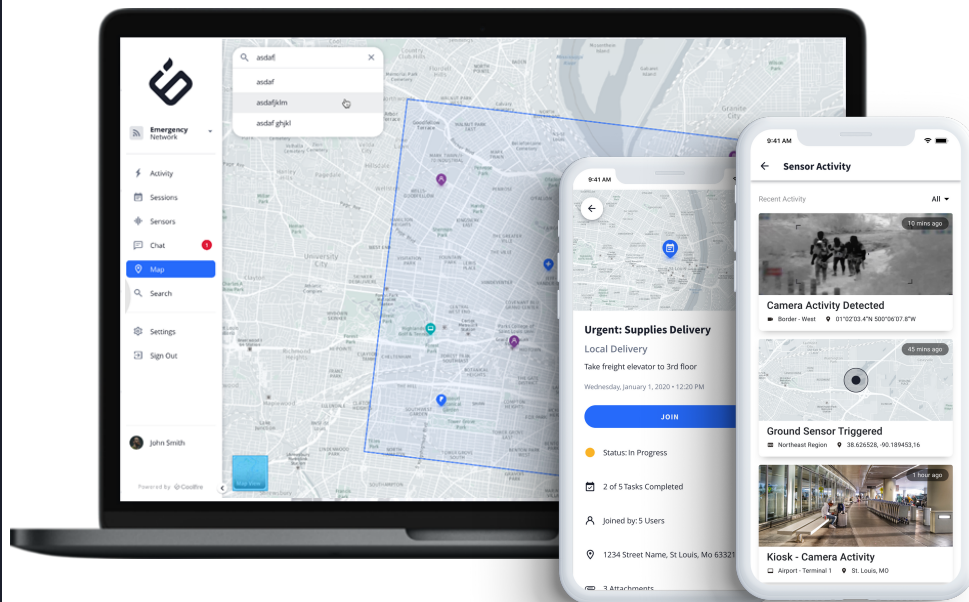
- ✓ Task Management
- ✓ Automated Triggers
- ✓ Timers
- ✓ Work Dependency Logic
- ✓ Notifications & Alerts

## MAPPING

- ✓ Location Markers
- ✓ Venue Mapping
- ✓ Turn-by-Turn Navigation
- ✓ Routes
- ✓ Geofences & Triggers

## PLUS: FLEXIBLE BACKEND SERVICES

- ✓ Documented Public APIs
- ✓ System, Sensor, and Data Integration



## Introducing Coolfire Sessions

It is our Sessions that separate Coolfire Core from other collaboration tools.

Sessions are patented technology built to provide mobilized workers with [situational awareness](#).

Sessions organize content-like messages, tasks, files, and maps –around routine operations and emergency events.

Sessions collect work actions and information for future analysis, training, and process improvement.

[Situational awareness is an understanding of your surroundings, resources, and potential obstacles in relation to a mission or project.](#)

