# **Mark Rogers**

Chief Revenue Officer

Mark Rogers is CRO for Coolfire, where he leads a growing team of driving professionals who create high-impact customer solutions and develop strategic partnerships to help Coolfire reach all corners of the globe. He sees the most important aspect of his role as “hiring and helping a great team to consistently bring all the best Coolfire has to offer to market.” As senior vice president of Business Development, Mark helped pioneer the low-code application development market, landing Mendix in Gartner leadership quadrants year over year and contributing to its acquisition by Siemens in 2018 for $760 million. Prior to this Mark held several senior roles at Microsoft including head of product management for Microsoft Azure during its 2009 launch that formed the foundation for the overall Microsoft cloud strategy that continues today. In addition, he led the Microsoft Windows Developer and ISV ecosystem for the very successful global launch of Windows 7. In past positions he has also been a leader of strategic revenue-producing partnerships and channels across several web services and middleware companies, such as Iona Technologies, the creator of CORBA, and Identify Software, now part of BMC Software.

Through value creation and integrity in action, Mark is a proven developer of new revenue, and lasting customer relationships and partnerships. He brings these skills to the Coolfire, where he sees his greatest challenge as keeping up with the creativity of the Coolfire team. “I love the passion and deep insight Coolfire people have for collaboration, in corporate headquarters, across trading partners, and all the way to border patrols in Tajikistan,” he says.

Mark graduated from DePaul University with bachelor’s degrees in finance and marketing attended graduate school at Miami University of Ohio. Outside of work he enjoys participating in marathons, bike racing and blue water sailing.

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